

LIST OF ALL UDACS

ALPHABETICAL SECTION

1WHS	White 1/2 in. Space Listing
W1X2	White 2 Inch Display Ad
W1X2H	White 2 Inch Display Ad with Yellow
WALA	White Page - Alternate Listing - Internet
WBL	White Bold Listing
WBN	White Bold Name and Number
WCB	White Cross-reference Bold Listing
WCN	White Cross-reference Bold Name and Number
WCS	White Cross-reference Super Bold Name and Number where applicable
WCSH	White Cross-reference Super Bold Name and Number where applicable, Highlighted
WEL	White Extra Line
WHL1	White 1/2 in. Space Listing
WIB	White Indented Bold Listing
WIN	White Indented Bold Name and Number
WNL1	White 1/2 in. Space Listing
WRL	White Regular Listing
WSH1	White 1/4 in. Space Listing
WSHL	White Pages Highlighted Superbold Name and Number
WSL	White Superbold Name
WSLH	White Superbold Name only Highlighted
WSN	White Superbold Name and Number
WSNH	White Superbold Name and Number Highlighted
WSNL	White Superbold Name and Number with Logo
2WHS	White 1 in. Space Listing
WTR	White Trade Mark Cross-reference
WGIB	Blue Pages Government Indented Bold Name
WGIN	Blue Pages Government Indented Bold Name and Number
WSH2	White 1/2in. Space Listing
WSH3	White 3/4in. Space Listing

YELLOW PAGES PRODUCTS

1HS	1/2 in. Space listing
1HSN	3/4 in. Space listing
1X3	1 Column wide by 3 in. High Display Ad
1X35	1 Column wide by 3.5 in. High Display Ad
1X4	1 Column wide by 4 in. High Display Ad
2HS	1 in. Space Listing
2HSL	1 in. Space Listing with Logo
2UD	2 Columns wide by 1.83 in. High Display Ad
2X15	2 Columns wide by 1.5 in. High Display Ad
2X3	2 Columns wide by 3 in. High Display Ad
2X35	2 Columns wide by 3.5 in. High Display Ad
3HS	1 1/2 in. Space Listing
3P	1/3 page Display Ad
3QP	3/4 page
3X10	3 Columns wide by 10.17 in. High Display Ad
3X3	3 Columns wide by 3 in. High Display Ad
3X4	3 Columns wide by 4 in. High Display Ad
4HS	2 in. Space Listing
4UD	2 Columns wide by 3.83 in. High Display Ad
4X3	4 Columns wide by 3 in. High Display Ad
4X5	4 Columns wide by 5 in. High Display Ad
6P	1/6 page Display Ad
ABL	Anchor - Bold Listing
ABN	Anchor - Bold Name and Number
ACR	Anchor - Cross-reference
AL	Alternate Call Listing
ALA	Web site address (displayed in blue)
ALE	E-MAIL address listing (displayed in blue)
ALF	Alternate Call Listing - Fax
ARL	Anchor - Regular Listing
BAL	Bold Alternate Call Listing
BAN	Bold Alternate Call Name and Number
BL	Bold Listing
BN	Bold Name and Number

YELLOW PAGES PRODUCTS (CONT'D)

CBL	Cross-reference Bold Listing
CBN	Cross-reference Bold Name and Number
CPNPF	Coupon process color
CRL	Cross-reference - Regular Listing
CTM	Custom Trade Mark
DFP1	Double Full Page left side Display Ad
DFP2	Double Full Page right side Display Ad - Special Pricing
DHC	Double Half Column
DOC	2 Columns wide by 2.42 in. High Display Ad
DTQ	2 Columns wide by 7.58 in. High Display Ad
EACR	Extra Anchor Cross-reference
EL	Extra Line
FP	4 Columns wide by 10.17 in. High Display Ad
FRL (IGO)	Free Regular Listing
HC	1 Column wide by 5 in. High Display Ad
HP	2 Columns wide by 10.17 in. High Display Ad
SRL (IGS)	Service Regular Listing
MFPP	Menu Full Page Process
NFL (PDG)	No Free Listing
NSL (PDI)	No Service Listing
QC	1 Column wide by 2.42 in. High Display Ad
QP	2 Columns wide by 5.13 in. High Display Ad
RL	Regular Listing
SL	Semi-Bold Listing
TAL	Trade Alternate Call Listing
TALA	Trade Alternate Call Listing Web Site
TALE	Trade Alternate Call Listing E-MAIL
TALF	Trade Alternate Call Listing Fax
TBL	Trade Bold Listing
TBN	Trade Bold Name and Number
TC	Trade Cross-reference
TE	Trade Extra Line
THC	3 Columns wide by 5 in. High Display Ad
TM	Trade Mark
TN	Trade Name
TNA	Trade Name - Alternate call Listing
TNAA	Trade Name - Alternate call Listing - Web Site
TNAE	Trade Name - Alternate call Listing - E-MAIL
TNE	Trade Name - Extra line
TRL	Trade Regular Listing
TSL	Trade Semi-bold Listing
2X45	2 Columns wide by 4.5in. High display ad
2X6	2 Columns wide by 6in. High display ad
2X9	2 Columns wide by 9in. High display ad
3X55	3 Columns wide by 5.5in. High display ad
3X7	3 Columns wide by 7in. High display ad
3X85	3 Columns wide by 8.5in. High display ad
4X55	4 Columns wide by 5in. High display ad
4X65	4 Columns wide by 6.5in. High display ad
4X8	4 Columns wide by 8in. High display ad

INTERNET PRODUCTS

EIVP	Enhance Internet Value Package
EMAIL	Link to your E-MAIL in Internet
ETHN	Thumbnail
IDOCM	2 Columns wide by 2.42in. High display ad multi-color
IWBPP	YP.ca MVP WEB (2 Pages)
IWBBS	Stand-alone 2 page Web site
IWSBN	MVP microsite - non-ad
IWSBP	YP.ca MVP WEB (5 Pages)
IWSBS	Stand-alone 5 page Web site
MVPGP	YP.ca MVP Graphic
MVPL	YP.ca MVP Link
URL	Stand-alone URL link
URLC	PaperLink
1WEB	Bronze web page and URL

NEIGHBOURHOOD PRODUCTS

1HS	1/2 in. Space Listing
1HSN	3/4 in. Space Listing
2HS	1 in. Space Listing
2HSL	1 in. Space Listing with Logo
2X15	2 Columns wide by 1.5 in. high Display Ad
2X35	2 Columns wide by 3.5 in high Display Ad
3HS	1 1/2 in. Space Listing
AL	Alternate Call Listing
ALA	Web site address (displayed in blue)
ALE	E-MAIL address listing (displayed in blue)
ALF	Alternate Call Listing - Fax
ARL	Anchor - Regular Listing
BAN	Bold Alternate Call Name and Number
BN	Bold Name and Number
DHC	Double Half Column
DOC	2 Columns wide by 2.42 in. high Display Ad
EL	Extra line
FP	4 Columns wide by 10.17 in. High Display Ad
FRL (IGO)	Free Regular Listing
NFL (PDG)	No Free Listing
NWAL	Neighbourhood WhiteAlternate Call Listing
NWBN	Neighbourhood White Bold Name and Number
NWDL	Neighbourhood White Bold Designation
NWFL	Neighbourhood White Free Listing
NWIB	Neighbourhood White Indented Bold Listing
NWIN	Neighbourhood White Indented Bold Name and Number
NWNP	Neighbourhood White No Print
NWRL	Neighbourhood White Regular Listing
NWSN	Neighbourhood White Superbold Name and Number
QC	1 Column wide by 2.42 in. high Display Ad
RL	Regular Listing

PREMIUM PRODUCTS

BIBC	Bottom Inside Back Cover
BIFC	Bottom Inside Front Cover
BKMK	Bookmark
BTABF	Front Inside of Brand Tab
BTABK	Back Inside of Brand Tab
BTNPW	Belltone - non published
CBAN	Community pages banner
FCB	Front Cover banner
FILAD	Filler Ad
GTBF	Single Business Card on Gatefold cover
GTFE	Full Gatefold Cover
GT2BF	Double Business Card on Gatefold Cover
IBC	Inside Back Cover
IFC	Inside Front Cover
NCI	Neighbourhood Colour Insert
OBC	Outside Back Cover
OTABF	Front Side of Open 24 Hour Tab
OTABK	Back Side of Open 24 Hour Tab
RAL	Ride Along
SPN	Spine
TIBC	Top Inside Back Cover
TIFC	Top Inside Front Cover
TIP	Tip-on



I- IN O- OUT/Cancellation C- Change (May include rate change) R- Renewal (May include rate change). The inclusion of the letter "R", "B", "G", "M", "K", "H" with these codes indicates Red, Blue, Green, Multi-color, Knockout and Yellow Highlight printing. The following suffixes are associated with special Internet program : Q T J U D Y W I. The following suffixes are associated to Market plans : 6 7 8 9 1 S V Z. The prefix N and W associated with regular codes are for Neighbourhood and for Alphabetical section when placed before a code.