

What's the difference?

Yellow Pages™ Directory

- To find Yellow Pages directory advertising and alphabetically-ordered business listings.
- Contains ecoGuide – a resource of local environmental information – and government resources.
- Outside major Canadian cities, it includes a section with residential listings.
- Consulted by 1 in 2 Canadians each month.
- **Distributed on an annual basis across Canada.**
- **Delivery opt-out at ypg.com/delivery or by calling 1-800-268-5637.**

Residential Directory

- Used to find personal and/or residential phone numbers.
- Outside major Canadian cities, residential phone number listings are combined with the Yellow Pages directory.
- Consulted by less than a third of Canadians each year.
- **Now distributed by request only in Toronto, Vancouver, Montreal, Calgary, Edmonton, Ottawa-Gatineau, and Quebec City.**
- **Copies can be requested at ypg.com/delivery or by calling 1-800-268-5637.**